



Together, we unlock opportunities to
elevate your organization with fresh
perspectives; collaborate with us for a
dynamic workforce...

Central University of Odisha

PLACEMENT
BROCHURE
2022-24

Department of Business
Management

Contact Us

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Sunabeda, NAD Post Office,
Koraput - 763004
Odisha, India
Email: info@cuo.ac.in

www.cuo.ac.in



CONTENTS

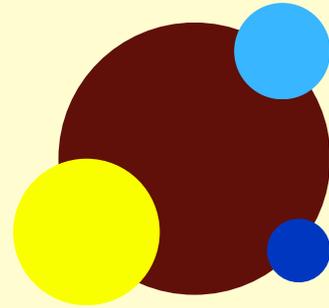
ABOUT US	01 - 02	04	MESSAGE FROM HoD	05	06	MESSAGE FROM FACULTY MEMBERS	07 - 12	13 - 16	MESSAGE FROM VC	MESSAGE FROM CO-ORDINATOR	MESSAGES FROM INDUSTRY EXPERTS
VISITING PROFESSORS	17	18	BATCH PROFILE	19	20	STUDENT PROFILES	21 - 23	24 - 25	SPECIALIZATIONS	SUMMER INTERNSHIP PROJECTS	COURSE STRUCTURE
SEMINARS & WORKSHOP	26 - 29	30	ALUMNI ILLUSTRATION	31 - 37	38 - 39	PLACEMENT COMMITTEE	40		INDUSTRIAL TOUR	GALLERY OF DBM	

About CUO

The Central University of Odisha, established under the Central Universities Act, 2009, is part of a strategic initiative by the Government of India to address the issues of equity and access in higher education. This initiative aims to provide quality higher education to one and all. The vision of the University is to become a leading institution in the new millennium with a world-ethos-driven higher education agenda. It seeks to strike a balance between teaching and scholarship while addressing the educational, economic and cultural challenges of society. Research is a flagship identity of the University, fostering a research culture and forming academic partnerships with research institutes, universities and industries both in India and abroad.

About DBM

Established in the academic year 2015-16, the Department has embarked on a journey to shape future leaders and innovators through the prestigious two-year full-time Master of Business Administration (MBA) programme. As part of the programme, specialisations in three functional areas such as Financial Management, Marketing Management and Human Resource Management are offered. The programme has since evolved into a hub of excellence in management education, thereby helping us to stand at the forefront of academic innovation, offering a comprehensive curriculum that seamlessly blends theory and industry exposure. At the heart of our mission lies the commitment to nurturing talent, fostering leadership and instilling a spirit of entrepreneurship among our students.



Prof. Chakradhar Tripathi
Vice - Chancellor

What Our Guiding Lights Say...

“
*Get the best,
do the best
and be the
best.*
”

It is indeed a matter of joy that the Placement Committee of the Department of Business Management is bringing out a brochure; shedding light on its key features. As we expand as an institution with each passing day, such departmental initiatives are indeed required and praiseworthy.

This brochure would act as the mirror that would reflect the potential and prospects of the students and department in a nutshell. It would also help the placement agencies/organizations to know and get the best regarding recruitment.

May this noble effort reach the desired outcome.



Dr. Padma Charan Mishra
Associate Professor &
HoD, DBM

“
*Empower your
organization by
collaborate with
our innovative
minds...*
”

The Department of Business Management, CUO, is here to unlock the potential of its students. Dedicated faculty members consistently encourage students to dive into dynamic business courses and offer hands-on experience by developing an interface with industrial experts. From strategic planning to leadership development, the department cultivates tomorrow's leaders today. Embarking on this transformative educational journey, talents seize ample opportunities for personal and professional growth.

I wish my students every success in their professional journey.



Dr. Subash Chandra Pattnaik
Co-ordinator, DBM

“
*Hard work
always pays
off...*
”

I am glad to note that the Placement Committee of the Department of Business Management is bringing out a brochure highlighting the salient features of the Department. It is really a creative endeavour on the part of students to help contribute to the Department in its brand-building exercise. Further, the brochure is also expected to serve as a mouthpiece of the Department in terms of its strengths and best practices.

I hope the brochure will provide the requisite information about the Department that may help the placing institute/organization distinguish the good from the not-so-good and take informed decisions about offering placement.

I wish the endeavour all success!



Dr. Prasant Kumar Behera
Assistant Professor
Department of Economics
Former HoD I/C, DBM

“
*Strive for excellence,
embrace challenges,
and conquer your
future triumphs*
”

As the former Head of the Business Management Department, I am thrilled to extend my heartfelt congratulations to the entire team and placement committee on the successful creation of the placement brochure for the year 2023-24.

Your dedication and hard work in crafting this essential document will undoubtedly pave the way for our students' bright futures. The placement brochure not only showcases the academic excellence of our department but also highlights the immense potential of our students to prospective employers.

Wishing all students the best for their future endeavors.



Dr. Sitanath Raiguru
Faculty, DBM

“
*Embrace challenges,
cherish the journey,
and let your passion
illuminate the path to
your dreams*
”

Department of Business Management has become instrumental in achieving the goals of Central University of Odisha. We envision this happening through the synergies of our passionate faculty, staff, and our students in creating an exciting work and educational environment.

Apart from academic excellence, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions, and organizing field visits. We would like to thank all our prominent recruiters for their role in the successful placements of our previous batches.

We are looking forward to establishing a more profound, more robust, and mutually beneficial relationship with our new industry partners.



Mr. Srinivas Rao K Faculty, DBM

“
The best way
to predict the
future is to
Create it...
”

The department of Business management has made a Stirling progress by achieving a magnificent feat in the recent years at Central University of Odisha through establishing itself in creating a thumping and sizable number of alumni set across diverse set of industries proliferated all over the nation, since its inception.

The rigorous curriculum of this flagship program not only unleashes the hidden flair of the students, but also enables them to tackle modern day challenges, by breakthrough innovative thinking acquired through a fastidious approach with leaps and bounds, the department, and its stakeholders especially faculties are instrumental in creating an affable, amicable, and vivacious culture amongst student friends that soothes their academic journey.

I take this momentous occasion on this grand launch of the prospectus to extend my heartfelt wishes to all the recruiters, collaborators, companies who were instrumental in creating this conducive environment of placements, furthermore we look forward to integrate, associate and escalate in all possible ways with new partners in creating the emerging leaders of tomorrow.



Mr. Pravat Kumar Barik Faculty, DBM

“
The mediocre teacher
tells. The good teacher
explains. The superior
teacher demonstrates.
The great teacher
inspires ...
”

As a student-driven body, the Placement Committee of Department of Business Management (DBM) is acting as an interface between the industry and the students, and is primarily enabling the MBA students to pursue their career options (having specializations like Finance, Marketing, HR). We are committed to facilitate all aspects of the placement process ensuring a seamless transition from the student life to a corporate one.

Our students are adequately equipped with personal as well as professional skills and industry ready.

We also conduct seminars and workshops to enable the students of DBM to become successful professionals.



Mr. Nitin Kumar Hotha
Faculty, DBM

“ Wisely managing time, relationships, goals will define your journey & success in academia & beyond... ”

Our commitment to academic excellence and holistic development ensures that our current batch of students is all set and ready to dive into the corporate world with progressive thoughts and take up the challenges enthusiastically to provide solutions. I wish them all success in future endeavours.



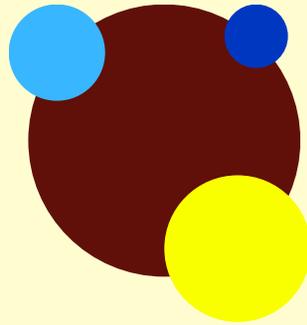
Ms. Pritinanda Sahoo
Faculty, DBM

“ Embracing opportunity and showcasing talent will help you to seize the path of success in life... ”

Students graduating from the Department of Business Management, Central University of Odisha have contributed to the incredible pace of India's growth. Our alumni have created a strong footprint in their chosen area of work – be it in the corporate, government, entrepreneurship, or academic arena. The batch of 2022-24 shall graduate in April 2024 and undoubtedly will continue with the same tradition.

Access to top academics and facilities equips our students with the tools to excel in the fiercely competitive world. Our students are well trained on the fundamental concepts and applications from the faculty members. The department provides dual specialization in domains such as finance, marketing, and human resources management. The current courses have been designed to keep the students in sync with the latest developments in the field of management education. The students of the department go through two months of summer internship in industries and submit a dissertation which ensures that they are well trained in both industry and traditional academic discipline. Through a blend of coursework, internships, lectures, and peer-group learning our students are prepared to capitalize on the opportunity to pursue future management careers.

This brochure will provide you with more insights into our MBA program. On behalf of the Department of Business Management Placement team, I invite you to the 2022-23 placement process to interact with our diverse and talented student community. Your presence and contributions to the placement season will undoubtedly contribute to our university's pride and success. Our students eagerly anticipate the opportunity to exceed your expectations.



Dr. Manoranjan Biswas
Executive Director
MECON Limited
(A Govt. Of India Undertaking)

MESSAGE

Central university of Odisha is a co-educational institution of higher learning, established in the year 2009. In spite of its location in comparatively low access region in India in general and Odisha in particular, the university has always striven to admit students and select teachers from all communities and from all parts of India.

The university has well internalized the value and need of quality education as the fundamental input to the progress, development and sustenance of the society, organization- commercial and non-commercial as well. In pursuit of this, the university has been relentlessly imparting best education possible. Apart from quality education, one of the telling aspects of this institution is its insistence on sports and outdoor activities being good for students as an effective vehicle towards academic and wholistic development of the students of this institution.

This institution is rich in infrastructure. It has a well spread-out campus having hostel facilities. The central library of the institution has a rich collective of books, journals, which work as an aide to the academic development of the students. It also offers digital services to students. This apart, this institution organizes on regular basis a series of lectures by eminent Indian academics in a variety of fields ranging from science to literature, economics, management, CSR and social values.

The Business Management Department of this institute offers specialization in Human Resources(HR), Finance and Marketing – three limbs of any business management courses. The students of HR specialization are taught the entire landscape of Labour Legislations and administration, Industrial Relations, general management, organization behaviour which are fundamental requirements and necessity to deliver the result when they are exposed to industries and its functions. I believe the same quality teaching in other specialization too.

I am one of Resource Faculties in this institution and have been teaching to the students of Business Management course having HR specialization since last two years. I am sure and confident the students of the business management course will deliver the result to the business goals of the Industries/Organization/NGOs , if they get an opportunity.

Dr. Manoranjan Biswas
Executive Director
MECON Limited (A Govt. of India Undertaking)

What Experts Say. . .



CMA Ashok Kumar Swain
General Manager (Finance)
Hindustan Steel Constructions Ltd.

MESSAGE

Central University of Odisha's MBA students are on the verge of passing out this year. As they navigate their academic journey in pursuit of excellence in finance, I extend my warmest greetings and encouragement. The lot is prepared for the challenges and opportunities for each of them. This batch embraces a mindset of continuous learning. The finance landscape is ever-evolving, influenced by global markets, technological advancements, and regulatory changes. Interacting with them, I observe their curiosity, hunger for knowledge, and willingness to adapt and innovate. The batch cultivates a strong foundation in financial principles and understands the intricacies of financial markets, risk management, investment analysis, and corporate finance. These fundamentals will serve as their compass in navigating complex economic scenarios and making informed decisions.

Additionally, they will always appreciate the importance of networking and building relationships. The finance industry thrives on connections, collaborations, and partnerships. They will use networking events, alumni networks, and professional associations to expand their sphere of influence and open doors to new opportunities. The lot will uphold the highest standards of ethics and integrity. I hope they will conduct themselves with honesty, transparency, and professionalism in all their dealings and strive to make ethical decisions despite adversity.

Wishing them all the best in their professional pursuits and beyond.

CMA Ashok Kumar Swain
General Manager (Finance)
Hindustan Steel Constructions Limited



Dr. Manoj Kumar Mohanty
Deputy General Manager (Projects)
Larsen & Toubro Limited

Bringing together a wealth of industry and academic expertise spanning 28 years in Operations Management and Supply Chain Management, Dr. Manoj Kumar Mohanty holds a D.Litt. and Ph.D. from Sambalpur University in Management (specializing in Supply Chain Management), an Engineering Business Management Degree from the University of Warwick, (UK), and an MBA from Indira Gandhi University, Delhi. Currently serving as Deputy General Manager (Projects) at L&T, a highly esteemed Indian Multinational Company. Concurrently engaged with academic institutions such as Sambalpur University and Indira Gandhi National Open University, providing mentorship to Ph.D. scholars and MBA students. Recently offering his free services as a resource person at the Central University of Odisha, imparting knowledge to Business Management and Supply Chain Management students. Holds a distinguished record with over 35 publications in National and International journals, authoring 4 books, and presenting numerous conference papers.

MESSAGE

The Central University of Odisha, Koraput, a National University under the Ministry of Education, Government of India, offers two prominent programs: MBA and MBA (Logistics and Supply Chain Management). These programs actively engage students with reputable industries under the leadership of Associate Professor, Dr. Padma Charan Mishra, to ensure they are well-prepared for the Managerial Posts of industry. The enthusiasm and dedication displayed by the University's students underscore their readiness for industry roles. The talented cohort from the Department of Business Management and Logistics & Supply Chain Management has the potential to drive industry forward given the right opportunities. I trust that the graduating class will emerge as leaders in India's industrial landscape, contributing to its growth. I extend my best wishes to the students for their future endeavors.

Dr. Manoj Kumar Mohanty
Deputy General Manager (Projects)
Larsen & Toubro Limited
Kansbahal Works
Kansbahal, Sundargarh, Odisha, India

VISITING PROFESSORS



Prof. (Dr.) Bidhu Bhusan Mishra
Vice-Chancellor, Sambalpur University (Currently)
Former Professor, Department of Business
Administration, Utkal University

Prof. (Dr.) Arun Kumar Panda
Retd. Professor
PG Department of Business Administration
Berhampur University



Prof. (Dr.) Shakti Ranjan Mohapatra
Dean (Management)
Biju Patnaik University of Technology

Prof. (Dr.) Dibyojyoti Bhattacharjee
Department of Business Administration
Assam University



Dr. Lalatendu Kesari Jena
Associate Professor (OB & HR)
School of Human Resource Management
(Estbl. XIMB HR)
XIM University, Bhubaneswar

SPECIALIZATIONS

MARKETING MANAGEMENT

Businesses across every industry rely on marketing professionals for their brand. CUO offers a wide variety of topics in marketing area ranging from key marketing topics like marketing management, consumer behaviour, services marketing, product and brand management, personal selling and sales management, thereby helping the students gain the right skills to make them strategic and creative problem-solvers and thus prepare them to tap the business opportunities.

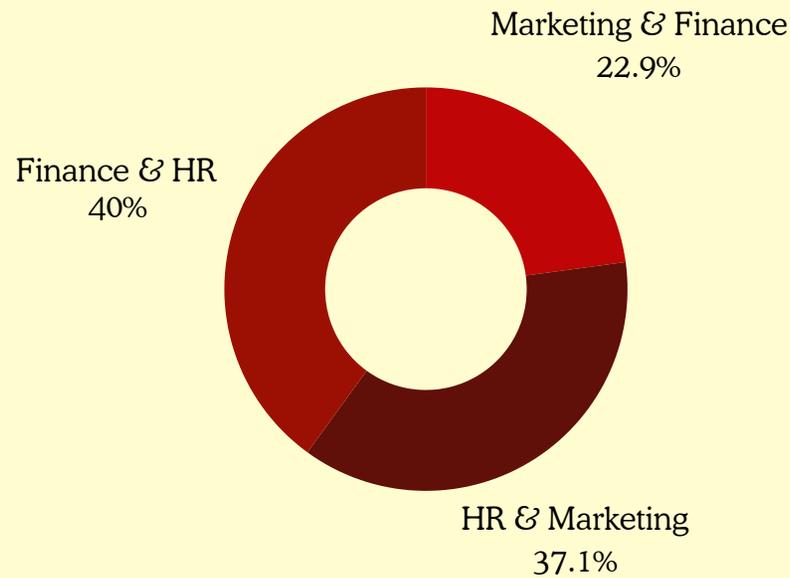
FINANCIAL MANAGEMENT

Finance is to any business what air is to all organisms. Recognising the vast scope of this discipline, CUO offers courses on a wide variety of topics in finance. The courses offered in this key area of finance includes topics like financial accounting for managers, cost and management accounting, derivatives and risk management, international finance, financial markets and institutions and financial management that helps students acquire knowledge & right skills for the job. The Department helps to ease the journey of the students through the finance subjects by designing assignments, knowledge-sharing sessions, conducting case studies etc, thereby ensuring a conducive environment for incubation of finance in students.

HUMAN RESOURCE MANAGEMENT

HRM is the backbone of any organization as it is responsible for directing the functions and maintaining relations between the organization and its employees. Recognizing this, CUO guides its students to manage and acquire the skills set. It offers a wide variety of topics in HRM area such as human resource management, organizational behaviour, industrial relations management, labour legislation and administration, strategic human resource management, performance management, etc.

BATCH PROFILE



- Marketing & Finance - 8
- HR & Marketing -13
- Finance & HR- 14



SUMMER INTERNSHIP PROJECTS



KEY PARTICIPANTS



STUDENT PROFILES



MR. PURUSHOTTAM GAMANGO
Summer Internship:
Qwegle Technology
Specialization:
HR & Marketing



MR. NIKHIL KUMAR PATHAK
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MR. MOHD SOEB
Summer Internship:
Indian Carpet Ind.
Specialization:
HR & Marketing



MR. MEHUL JAIN
Summer Internship:
Amwhiz Media Pvt Ltd
Specialization:
HR & Marketing



MS. KALPANA BADATYA
Summer Internship:
HDFC Bank
Specialization:
Finance & HR



MR. SUSANTA KUMAR SWAIN
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MR. ABHILASH SWAIN
Summer Internship:
VNR Seed Pvt. Ltd.
Qwegle Technology
Specialization:
Marketing & Finance



MS. KARRI SOUJANYA
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MS. AMISHA BEHERA
Summer Internship:
HAL, Koraput
Specialization:
Marketing & Finance



MR. K VINAY
Summer Internship:
OHPC Ltd.
Specialization:
Marketing & Finance



MR. SUBHASHIS RANJAN
Summer Internship:
Future Lifestyle Fashion
Specialization:
HR & Marketing



MR. ASHUTOSH NALLA
Summer Internship:
OHPC
Specialization:
Marketing & Finance



MR. CHANDRASHEKHAR MAHANTA
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MR. SAGAR HARIJAN
Summer Internship:
NALCO, Damanjodi
Specialization:
Marketing & Finance



MR. BIBHUTI PANDA
Summer Internship:
NALCO, Damanjodi
Specialization:
Finance & HR



MR. TUSARKANT KHARA
Summer Internship:
Lernx
Specialization:
HR & Marketing



MR. RATH JANI
Summer Internship:
NALCO, Damanjodi
Specialization:
Marketing & Finance



MS. TRUPTIMAYEE MOHANTY
Summer Internship:
Eastern Media Ltd.
Specialization:
HR & Marketing



MS. BINDU MADHAVI TWARI
Summer Internship:
HAL, Koraput
Specialization:
HR & Marketing



MR. SURAJ BISWAKARMA
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MR. PRIYA RANJAN MOHANTY
Summer Internship:
HAL, Koraput
Specialization:
HR & Marketing



MR. JYOTIPRAKASH PAKAL
Summer Internship:
SAIL, Rourkela
VNR Seed Pvt. Ltd.
Quidle Enterprise
Specialization:
Marketing & Finance



MS. K. BINDU
Summer Internship:
OHPC
Specialization:
Finance & HR



MS. SIBANI PANIGRAHI
Summer Internship:
HAL, Koraput
Specialization:
Finance & HR



MR. DEEPAK KULDIP
Summer Internship:
 NALCO, Damanjodi
Specialization:
 Finance & HR



MS. JYOTSHNARANI MOHANTA
Summer Internship:
 TATA Steel Ltd.
Specialization:
 Finance & HR



MR. SIDHARTHA SEKHAR PADHY
Summer Internship:
 Qwegle Technology
Specialization:
 HR & Marketing



MR. V. BHABANI RAJU
Summer Internship:
 OHPC
Specialization:
 Finance & HR



MR. ASHWIN KUMAR KHARA
Summer Internship:
 Qwegle Technology
Specialization:
 HR & Marketing



MS. JYOTIKA SAHU
Summer Internship:
 HAL, Koraput
Specialization:
 Marketing & Finance



MR. MADDI ARVIND GUPTA
Summer Internship:
 NALCO, Damanjodi
Specialization:
 HR & Marketing



MR. M JOSHI
Summer Internship:
 NALCO, Damanjodi
Specialization:
 Marketing & Finance



MS. UJJI KIRTHI
Summer Internship:
 NALCO, Damanjodi
Specialization:
 Finance & HR



MR. K BHASKAR
Summer Internship:
 NALCO, Damanjodi
Specialization:
 HR & Marketing



MR. SUSANTA MAJHI
Summer Internship:
 NALCO, Damanjodi
Specialization:
 Finance & HR



MS. PRAYANSHEE DEBTA
Summer Internship:
 ACC Ltd.
Specialization:
 HR & Marketing

COURSE STRUCTURE

1ST YEAR MBA



MARKETING MANAGEMENT

- Marketing Management



HUMAN RESOURCE MANAGEMENT

- Organizational Behavior
- Human Resource Management
- Research Methodology



STRATEGY AND GENERAL MANAGEMENT

- Principle and Practices of Management
- Managerial Economics
- Business and Economic Environment
- Business Communication & Managerial Skill Development
- Communication Lab



FINANCIAL MANAGEMENT

- Financial Accounting For Managers
- Financial Management
- Cost and Management Accounting



OPERATIONS

- Quantitative Methods and Business Statistics
- Production and Operation Management



INFORMATION TECHNOLOGY

- Computer Application in Management
- Management information system & DSS
- IT Lab

2ND YEAR MBA



MARKETING MANAGEMENT

- Consumer Behavior
- Personal Selling and Sales Management
- Services Marketing
- Product & Brand Management



HUMAN RESOURCE MANAGEMENT

- Industrial Relations Management
- Labor Legislation and Administration
- Performance Management
- Strategic Human Resource Management



- Summer Internship Project
- Dissertation & Comprehensive Viva Voice



FINANCIAL MANAGEMENT

- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Derivatives and Risk Management
- International Finance



STRATEGY AND GENERAL MANAGEMENT

- Business Policy and Strategic Management
- Entrepreneurship Development
- Business Law
- International Business
- Business Ethics and Corporate Governance

SEMINARS & WORKSHOP CONDUCTED

** SEMINAR ON “VIKSIT BHARAT @2047: ECONOMIC AND MANAGEMENT CHALLENGES”

Central University of Odisha
National Seminar
on
Viksit Bharat @2047:
Economic & Management Challenges

27 & 28 March 2024
Venue:
Seminar Hall, Academic Block III

Convener: Dr. Padma Charan Mishra
Organising Secretary: Dr. Prasant Kumar Behera
Co-organising secretary: Dr. Subash Chandra Pattnaik

Chief Patron
Prof. Chakradhar Tripathy
Vice-Chancellor, CUO

Patron
Prof. N C Panda
Registrar, CUO

Chief Speaker
Inaugural Session
Prof. Bidhu Bhushan Mishra
Vice-Chancellor
Sambalpur University

Organised by: Department of Business Management

The Central University of Odisha recently organised a two-day National Seminar titled "Viksit Bharat @ 2047: Economic and Management Challenges," focusing on India's journey to becoming a developed nation by 2047. Led by Hon'ble Vice-Chancellor, Prof. Chakradhar Tripathi, the event featured prominent figures such as Prof. Bidhu Bhushan Mishra Vice-Chancellor of Sambalpur University, Prof. N C Panda, Registrar of CUO, along with renowned academic and industry experts including Mr. Sanjeev Kumar, Retd Executive Director (Corporate Services) of MECON Ltd, Ranchi, Prof. Pabitra Kumar Mishra from Central University of Punjab, Prof. Irala Lokananda Reddy from University of Hyderabad, and Dr. Manoranjan Biswas, Executive Director (IR and Safety) of MECON, Jagadalspur. Sessions covered diverse topics including technology, marketing, and sustainability. Over 70 papers were presented, and distinguished speakers delivered insightful lectures. A panel discussion engaged participants on the concept of Viksit Bharat @ 2047. The seminar concluded with the release of a management research book and a placement brochure unveiling, emphasizing academic and placement excellence.

**** SEMINAR ON “MARKETING OF PRODUCTS OF INTEGRATED STEEL PLANT: STRATEGIES AND ESSENTIALITIES”**

**** WORKSHOP ON “INDIAN FINANCIAL MARKET: INSTRUMENTS AND SERVICES”**

75 आज़ादी का अमृत महोत्सव

ओडिशा केन्द्रीय विश्वविद्यालय
Central University of Odisha
(Established Under the Central Universities Act, 2009)

G20 भारत 2023 INDIA

Seminar on
"Marketing of Products of an Integrated Steel Plant : Strategies and Essentialities"

Chief Patron
Prof. Chakradhar Tripathi
Vice -Chancellor,
Central University of Odisha

Chief Speaker
Mr. Sanjoy Kumar Mohanty
Chief General Manager(Services) SAIL
(Retired) & Presently Expert to MECON
Ltd, NMDC Steel Plant

Guest of Honour
Prof. Sudhendu Mandal
Advisor (Academic & Administration), CUO

Resource Person
Mr. C. Vijaya Rao
NISM, Mumbai

Date: 19 April 2023 ; Time : 02:30 PM

Venue : Seminar Hall, New Academic Block-III
Central University of Odisha, Koraput

Organized by
Department of Business Management

Dr. Prasant Kumar Behera
HoD (I/c), Department of Business Management
Central University of Odisha

Dr. Subash C Pattnaik
Coordinator, Department of Business Management
Central University of Odisha

75 आज़ादी का अमृत महोत्सव

ओडिशा केन्द्रीय विश्वविद्यालय
Central University of Odisha
(Established Under the Central Universities Act, 2009)

G20 भारत 2023 INDIA

Workshop on
" Indian Financial Market: Instruments and Services"

Chief Patron
Prof. Chakradhar Tripathi
Vice -Chancellor, CUO

Guest of Honour
Prof. Sudhendu Mandal
Advisor (Academic & Administration), CUO

Resource Person
Mr. C. Vijaya Rao
NISM, Mumbai

Dates: 25 & 26 April 2023 ; Time : 10:30 AM

Venue : Seminar Hall, New Academic Block-III
Central University of Odisha, Koraput

Organized by
Department of Business Management
in Collaboration with NISM, Mumbai

Dr. Prasant Kumar Behera
HoD (I/c), Dept. of Business Management

Dr. Subash C Pattnaik
Coordinator, Dept. of Business Management

The Department of Business Management organized a seminar on 'Marketing of Products of Integrated Steel Plant: Strategies and Essentialities' on 20 April 2023. Hon'ble Vice-Chancellor of the University, **Prof. Chakradhar Tripathi**, attended the event. The event focused on unique strategies for marketing products of integrated steel plants. **Mr. Sanjoy Kumar Mohanty**, formerly Chief General Manager (Services), SAIL and presently Expert to MECON Ltd, NMDC Steel Plant (O & M) & **Dr. Manoranjan Biswas**, Executive Director, MECON Ltd., Nagarnar, Jagdalpur, highlighted on the salient features of the achievements of SAIL and NMDC Steel plants. The event also highlighted the need for robust marketing skills to meet increasing manpower needs along with the importance of B2B marketing for understanding the technicalities of integrated steel plants.

The Department of Business Management hosted a two-day workshop on Financial Market Instruments and Services on 25 and 26 April 2023. The event was conducted by **Mr. C. Vijaya Rao** from the National Institute of Securities Markets and attended by all university heads, faculties, staffs, and students. It ensured that attendees left the event with a deeper understanding of financial instruments and services, ready to apply their newfound knowledge in both academic and professional settings. The initiatives of the Department in organizing such a comprehensive and enriching workshop underscore its commitment to fostering academic excellence and equipping its community with relevant expertise for success in the field of finance.

** SEMINAR ON “ENTREPRENEURSHIP IDEAS AFTER MBA”

The seminar was delivered by **Mr. Debashis Deb**, Director General (Consultancy), KIIT University, Bhubaneswar and Formerly Executive Director, Hindustan Aeronautics Limited (Engine Division), Sunabeda, Koraput. In his hour-long talk, he explained at length about the qualities for being an entrepreneur and narrated his own experience about it. He also shed considerable light on employment/business opportunities for entrepreneurs. According to him, failures are an important ingredient in the recipe of success provided we analyse our failures and find out the reasons behind them.

** SEMINAR ON “COMMUNICATION SKILLS FOR MANAGERS”

The Department of Business Management conducted a seminar on “communication skills for managers”. The seminar was conducted by **Prof. Sunil Kanta Behera**. In his talk, he focused on the emphasis of communication skills required for future managers.

** SEMINAR ON “EASE OF DOING BUSINESS – WHY AND HOW?”

The Department of Business Management conducted a seminar on “Ease of Doing Business-Why and How?” by **Dr. Manoranjan Biswas**, Executive Director (HR), MECON Limited.

** SOFT SKILLS TRAINING PROGRAMME FOR ASPIRING MANAGERS

The Department of Business Management organized a training programme on soft skills for aspiring managers, conducted by **Dr. Lalatendu Kesari Jena**, Assistant Professor (OB & HR), XIM University.

INDUSTRIAL TOUR



Industrial tour at NMDC



Inside view of NMDC

ALUMNI ILLUSTRATION

SL. NO.	NAME	BATCH	ORGANIZATION	DESIGNATION
1	Adyavarsha Priyadarshini Mohanty	2015-2017	Coinbase	Compliance Analyst
2	Anirudha Panda	2015-2017	Bidrightat Ghasiani Maa Farmers Producer Company	Chief Executive Officer
3	Liza Nayak	2015-2017	AON	Business Analyst
4	Sonalisha Tripathy	2015-2017	Tech Mahindra Private Limited	Senior Associate Analyst
5	Subham Kumar Mishra	2015-2017	TVS Electronics Ltd.	Area Sales Manager
6	Sugyani Sahu	2015-2017	Accenture Solutions Pvt. Ltd	HR Service Delivery Associate
7	Alekh Niranjana Sahu	2016-2018	Thomson Reuters	Lead Analyst
8	Alok Kumar Sahoo	2016-2018	Bajaj Finserv Ltd	Deputy Manager
9	Chaitan Sharma	2016-2018	Byjus	Senior Sales Associate
10	Chittaranjan Prusty	2016-2018	State Street Corporate Services Mumbai Limited	Senior Associate

SL. NO.	NAME	BATCH	ORGANIZATION	DESIGNATION
11	Debasis Sahoo	2016-2018	Capdeal Reality Care	Manager-Digital Marketing
12	Jyotirmayee Patra	2016-2018	Accenture	Turst & Safety Quality Analyst
13	Jyotisman Das Mohapatra	2016-2018	CV Raman Global University	Assistant Professor
14	Nitin Kumar Hotha	2016-2018	Central University of Odisha	Guest faculty
15	Raviteja	2016-2018	DCB Bank	Operation Head
16	Shivani K	2016-2018	Algonomy	Functional Consultant/ Business Analyst
17	Subhankar Debata	2016-2018	Cognizant	Senior Process Specialist
18	Tapan Kumar Halba	2016-2018	RCCF, Koraput	Junior Assistant
19	Ujjal Sahu	2016-2018	Indian Oil Corporation Limited	Station Manager
20	Aparna Mahapatra	2017-2019	Bosch Global Software Technologies	UX Research Lead

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21	Bikash Naik	2017-2019	Unify Technologies Pvt Ltd	Lead Talent Acquisition Partner
22	Biswajit Mohankuda	2017-2019	Union Bank of India	Manager Marketing
23	Jitendra Prasad Mishra	2017-2019	UBI	Assistant Manager
24	Krushna Dalai	2017-2019	Sonu Dhaba	Owner
25	L Jaya Sankar	2017-2019	District Urban Development Agency	District MIS Executive Consultant
26	Manoj Hantal	2017-2019	Accenture	Senior Analyst
27	Roumyaranjan Das	2017-2019	Asian Paints Ltd	Territory Sales Executive
28	Samir Bag	2017-2019	Punjab National Bank	Credit Officer
29	Anil Kumar Sahu	2018-2020	Bharat Dynamics Limited	Management Trainee (HR)
30	Krishna Biswal	2018-2020	Ascent Business Solutions	Human Resources Business Partner

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31	Krushna Chandra Mahuri	2018-2020	Union Bank of India	Assistant Manager
32	Riturani Pradhan	2018-2020	Accenture	Procure to Pay Operations Associate
33	Sonali Thakur	2018-2020	Hindalco Industries Ltd	Asst Officer HR
34	Surjya Smita Supriya Turuk	2018-2020	Educational Institution	Lecturer
35	Ajit Kuldip	2019-2021	Infosys	Associate HR
36	Megha Agrawal	2019-2021	Vikram Deb University & Vikram Deb Higher Secondary School	Guest Faculty (Commerce & Management)
37	Ponaganti Dinesh	2019-2021	Insurance Sector	Advisor
38	Pranavi Mohanty	2019-2021	Govt. of Odisha	Program Coordinator
39	Priyadarshani Panda	2019-2021	Mecon	HR Executive
40	Sunita Sethy	2019-2021	Bank	PO

SL. NO.	NAME	BATCH	ORGANIZATION	DESIGNATION
41	A.Pranitha	2020-2022	S&P Global	Fulfillment Analyst
42	Ankit Raj	2020-2022	Astra Satlinks Pvt.Ltd.	HR Associates
43	Ashutosh Tripathy	2020-2022	Delloite.	Tax Consultant
44	Subash Chandra Sahoo	2020-2022	EDevelop	Frontend Web Developer
45	Aditya Kumar Sahu	2021-2023	M/s Aditya Construction	Propiter
46	Aiswarya Rapaka	2021-2023	No	No
47	Amit Biswakarma	2021-2023	Lancesoft	Management Trainee
48	Anmol Bhardwaj	2021-2023	JNV	JSA
49	Aradhana Raj	2021-2023	Indian Institute of Management, Udaipur	Research Assistant
50	Ari Suresh	2021-2023	Verity Knowledge Solutions	Finance Trainee

SL. NO.	NAME	BATCH	ORGANIZATION	DESIGNATION
51	Asish Panda	2021-2023	Tata Consumer Products	Team Leader
52	Jeeban Ganda	2021-2023	Aspire ERP	Talent Acquisition Specialist
53	Jyotirmayee Naik	2021-2023	NA	NA
54	K Sasank Achary	2021-2023	Verity Knowledge Solutions	Trainee
55	Ranit Machha	2021-2023	Royal Brothers Company	Owner & CEO
56	Retesh Das	2021-2023	MECON Ltd	HR Executive
57	Sadananda Nayak	2021-2023	MECON Ltd	HR Executive
58	Saloni Nayak	2021-2023	...	Student
59	Santosh Kumar Sethi	2021-2023	Business	Owner
60	Sasmita Das	2021-2023	Drushti Business Solutions Pvt Ltd	Administrative Head (HR & Accounts)

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SL. NO.	NAME	BATCH	ORGANIZATION	DESIGNATION
61	Soumyam Ranjan Sethi	2021-2023	National Institute of Technology, Rourkela	Senior Research Fellow
62	Sudhansu Sekhar Bisoi	2021-2023	MECON Limited	HR Executive
63	Swetapadma Rath	2021-2023	Scitm, Semiliguda	Lecturer
64	Vishnu MS	2021-2023	ICICI Bank	Asst. Manager



Department of Business Management
Batch - 2022-24



Department of Business Management
Batch - 2022-24



Department of Business Management
Batch - 2023-25



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