



ओड़ीशा केंद्रीय विश्वविद्यालय
(केंद्रीय विश्वविद्यालय अधिनियम 2009 के तहत स्थापित)
Central University of Odisha
(Established Under the Central Universities Act, 2009)

MBA (Executive) Programme
Academic year 2020-2022

Introduction

MBA (Executive) has been carefully designed for working professionals aspiring to move into a general management role. This programme seeks to equip participants with managerial skills and competencies required to succeed in a dynamic business/ entrepreneurial/ corporate /public systems environment.

Online and offline Classes will be conducted in the evenings, weekends and holidays, so as to enable the participants to upgrade their managerial skills without affecting their professional work timings and activities. Prominent faculty members of Central University of Odisha; Central University of Hyderabad; IIM, Vizag; IIIT, Hyderabad; ASCI, Hyderabad; Institute of Public Enterprises, Hyderabad; NIRD, Hyderabad; XUB, Bhubaneswar; KIIT, Bhubaneswar; XLRI, Jamshedpur; amongst other frontline Management Institutes, and eminent Management Experts from the Business world, PSUs, Development Organisations and Government Agencies will conduct case-based sessions, lecture- cum- discussion sessions, simulations and games on critical themes of Business Management. Individual and Group Assignments, Industrial and Field Visits add to the classroom learning. The concept and practice of '*Atmanirbhar Bharat*' will be integrated into the learning and practice of management with a focus on the five pillars of Self-Reliant India, namely, Vibrant Economy, State of the Art Infrastructure, Demographic Dividend, Generation and Utilisation of Conventional and Non-conventional Energy. Game-changing reforms in Supply chain, Rationalization of taxes, Simplification of laws, Human Resource Development, and a Robust financial system, among others, will comprise the core inputs. Agribusiness Management and Micro, Small and Medium Enterprises will be mainstreamed into the curriculum.

About the Programme

The programme actively explores ways to enable participants to apply concepts learnt in the classroom in their workplace through live projects, case studies, group tasks, individual tasks, assignments, games, simulation, among others. The teaching and learning methods will be interactive with significant emphasis on classroom participation, innovation and creativity. Theoretical knowledge and applications will be guided by a well-thought-out process of selection and sequencing of sessions with a high premium placed on field visits and industrial exposure. Chosen mentors from the corporate world and the government

institutions alongside iconic individuals will guide the learners and enrich their insights with a focus on commitment, empathy and excellence.

Uniqueness of this Programme

This programme is unique in many ways, as this is the first programme in this region, launched by the Central University of Odisha to cater to the needs of the working professionals by way of enabling them to obtain a Masters Degree in Management. The programme is modelled in a flexible manner so that the participants can get a degree by staying at their place of work/ posting, and attending classes in between, whether physical or virtual. Project work and presentations comprise the core of learning and application. Designated faculty members will guide the participants.

Programme Duration

The Four-semester (Two-year) programme will be conducted at the University Campus. Besides, field based sessions in select organisations will be organised.

Classroom Interaction and Field-based Sessions

Classes will be held on Saturdays, Sundays and other holidays during the late afternoons. Some evening sessions will be held on some working days. Holidays would also be used either for classroom sessions or field visits/industrial visits. Participation in Seminars, group presentations, individual presentations, experiential learning, and exposure visits are encouraged and evaluated for grading purposes in line with the University requirement. About 1000 hours of learning and practice is envisaged. Online and offline teaching and learning will be integral to the programme.

Eligibility Criteria

- Candidates must hold a Bachelor's/ Master degree recognized by the AICTE/ UGC/ Institute/ University incorporated by Act of Parliament/ State legislature, university declared to be deemed as a University, under section 3 of UGC Act, 1956, autonomous colleges declared by UGC, with 50% marks (40% for SC/ST & 45% for OBC/EWS/PH).
- The candidates must have a minimum of one year of full-time work experience in a responsible managerial position in a PSU/ State Government Undertaking/ Registered Company/ Industry/ Educational and Research Institution/ Govt./ Quasi Govt./Autonomous Organization/ Private Company/Cooperatives/ Management Consortia/ Individual Entrepreneur.
- There is no age limit for admission. However, the candidate should be physically fit and healthy and be able to cope up with the academic rigour and long and intense spells of learning and application.

Selection

The selection will be based on the Executive Management Aptitude Test (EMAT) to be conducted by the University. The Merit list for final selection will be prepared based on the Entrance Test Score (40%), previous academic performance (20%), work experience (20%) and personal interview (20%).

Attendance

Each participant is expected to attend 100% of classes in each course and it is mandatory to register a minimum of 75% attendance.

Reservations and Seat Allocation

As per the norms of UGC & Government of India, reservations will be applied for SC/ ST/ OBC/ EWS/ PH categories of candidates. However, if the seats remain vacant, the University will decide on seat allotment as it deems fit.

Number of Seats

Total number of seats will be 100.

Programme Fee

Rs. 3.2 lakhs for the two-year programme payable in four semesters @ of Rs. 80,000/- per semester. However, the Central University of Odisha has the discretion to provide for partial concession/ fee waiver for deserving candidates, on case to case basis.

Programme Timeline & Syllabus: 4 Semesters *

	Semester I	Semester II	Semester III	Semester IV
(Each Course 4 credits, each credit 16 hours)	Orientation Introduction to Management & Global Business Scenario	Financial Management	Supply Chain and Contract Management	Environment Management & Sustainable Development
	Case Analysis & Written and Oral Communication Skills <i>(Practice Sessions will run throughout the Semesters)</i>			
	Marketing Management	Operations Management & Production	Organizational Behaviour and Human Resource Management	CSR & Business Ethics
	Managerial Accounting	Managerial Economics and Business Environment	Project Management	Services Management (eg.) Tourism & Hotel Management
	Research Methodology (Quantitative & Qualitative Techniques in Management)	Public Policy, Public Systems & Good Governance	Strategic Management	Specialization Subjects +Dissertation Work
	Atmanirbhar Bharat: Concept and Practice for Self Reliance	MIS & ICT Applications	Entrepreneurship/ Family Business	Specialization
	Credits	20	20	20
Hours	320	320	320	320

* Courses and Credits are Subject to Change

Areas of Specialization

Fourth Semester: (any one Specialization - at least 2 papers)

1. Research and Development
 - Defence Research, Management of Armament and Ordnance Depots, Mines and Minerals, Combat Vehicles and Equipments, Intelligence Services and Cyber Security, Management of MSMEs, Management of Cooperatives...
2. Public Policy Management
 - Public Health and Pandemics, Education, Sports, Rural Development, Natural Resource Management
3. Banking & Financial Management
 - Business Analytics, Big Data Management, Merger & Acquisition, Money Banking and Finance
4. Human Resource Management
 - Conflict Management & Negotiation, H. R. Analytics, Labour Laws & HR Policy, Corporate Social Responsibility

NB: New Specialisations will be incorporated as per availability of resources and also on the basis of need/demand

Dissertation

A dissertation of 8 credits (128 hrs) has to be submitted as partial fulfilment of the MBA (Executive). The topic/ area of research will be decided by the participant in consultation with the faculty/ guide.

Degree

Participants will receive MBA degree from Central University of Odisha, after successful completion of the course.

Special Attention

We will encourage and appreciate the working executives /professionals from NALCO, HAL, NAD- Ministry of Defence, DRDO, COBRA, BSF, CCBF, ICAR Institutes, Agriculture University/ Institutes, Research Institutes, Banking professionals – both in Private & Nationalized Banks, Police and Para Military Forces, Indian Railways, State Government Employees, Central Government Employees, Private Sector Employees/ Development Sector Professionals/ Co-operative Employees/ Individual Entrepreneurs.

Google Form link to fill up form online:

https://docs.google.com/forms/d/e/1FAIpQLSd2hB22UHxBuWFybDo2gfCZJY-fOLh3ZsyjyNeZv9oYFHiwbQ/viewform?usp=sf_link