



ओड़िशा केन्द्रीय विश्वविद्यालय CENTRAL UNIVERSITY OF ODISHA

(Established by an Act of Parliament of India, 2009)

www.cuo.ac.in



**ACADEMIC SESSION
2021-2022**

Brochure

MBA (Executive) Programme

Regional Development and Nation Building



CENTRAL UNIVERSITY OF ODISHA

A BRIEF PROFILE



The Central University of Odisha which was established under the Central Universities Act 2009, by an Act of Parliament (No. 3C of 2009) of India, came into existence in 2009. It is one of the 15 new Central Universities established by the Government of India during the UGC XI Plan period to address the concern of the Nation on the principle of “equity and access” to quality higher education.

The main campus of the University, covering an area of 430.37 acres broadly comes under Sunabeda Municipality (Urban area) and is close to Hindustan Aeronautics Limited (HAL) and Naval Armament Depot (NAD) at Sunabeda. It is connected to NH - 26 by an approach road of about 4 KM distance. The nearest Railway Stations are Koraput (24 kms.), Dumuriput P.H. (12kms.), and Damanjodi (20kms.). Location link: <https://goo.gl/maps/a7Tu8onzXWnqUCct9>.

The University endeavours to promote quality education for all and ‘disseminate inclusive education’ to reach the un-reached. It advocates the symbiosis of the indigenous and the global scene, create a niche of its own so as to promote the principles of national unity and integrity, social justice, secularism, democratic values, cultural pluralism, international understanding and scientific approach to solve problems of the society.

About the Programme...

The Master of Business Administration (Executive) is an exclusively designed twenty-four months’ programme for working executives, professionals and practicing managers. The programme is designed for professionals looking forward to assume senior level management oriented responsibilities. The programme is expected to enable holistic thinking and build an integrated perspective on managerial challenges and facilitate fast-track career growth through thought leadership. The Programme is comparable to some of the best in India, the well-crafted curriculum and the competent faculty drawn from premier B-Schools and industry are the USPs of this programme. The programme gives an opportunity to specialize in the core areas of Management such as Finance, Marketing, Human Resource and Operation. It caters to the need of the hour by emphasizing on Business analytics, Digital Marketing, Cyber security, Risk management, financial inclusion, corporate governance and CSR, in addition to skill development, teamwork, inclusivity principles and value-based management.



Prof. Sharat Kumar Palita
Vice-Chancellor
Central University of
Odisha



Dr. Asit Kumar Das
Registrar
Central University of Odisha



Sh. K. Kosala Rao
Finance Officer
Central University of Odisha



Dr. Ram Shankar
Controller of Examinations
Central University of Odisha

Visiting Faculty...



Prof. (Dr.) Shakti Ranjan Mohapatra
Dean(Management)
Biju Patnaik University of Technology,
Odisha



Prof. Dibyojyoti Bhattacharjee
Professor
Department of Statistics, Assam
University, Silchar, Assam



Prof. (Dr.) Ranjit Singh
Professor
Department of Management Studies,
Indian Institute of Information
Technology, Allahabad



Prof.(Dr.)Arun Kumar Panda,
Retd Professor
PG Department of Business
Administration, Berhampur
University, Berhampur



Prof. E. Rajarao
Former Visiting Professor
Department of English Language and
Literature, Central University of Odisha,
Koraput



Prof(Dr) Bidhu Bhusan Mishra
Professor
Department of Business Administration
Utkal University, Bhubaneswar,
Odisha



Dr. Rabindra Swain
Reader
P.G. Department of Commerce
Utkal University, VaniVihar,
Bhubaneswar, Odisha



Dr. Lalatendu Keshari Jena
Assistant Professor
School of Human Resources
Management
Xavier University, Bhubaneswar



Dr. Bhavya Ahuja Grover
Assistant Professor
Department of Computer Science
Ramanujan College, University Of Delhi.



Dr Usha Nori
Assistant Professor
Institute of Public Enterprise
Hyderabad.



Dr. Sandeep Kumar Kujur
Assistant Professor
Institute of Public Enterprise
Hyderabad.



Ms. Akshita Bahuguna
Director & Edupreneur,
Future icons Foundation
Delhi.



Prasant Kumar Behera
HoD I/c,
Department of Business Management,
Central University of Odisha
9861190395/9438483800



Dr. Subash Chandra Pattnaik,
Coordinator,
Department of Business Management,
Central University of Odisha
9438049768/8658227805

Our last batch Students...



Jitendra Mohapatra
Project Manager
TCS

*Will give me a platform to
refurnish my management skill.*



Deepak Kumar Rout
Jr. Manager
HDFC Ergo GIC Ltd

*Really this course helps me
lot in the terms of learning.*



Bhawani Shankar Samal
Senior Manager
NALCO

*This course helps us to
know the "why" part a
little better and improve the
overall performance.*



Bikash Chandra Biswal
Manager,
HAL Sunabeda, Koraput

*Will be helpful towards
boosting my knowledge...*



Sidhartha Sankar Pradhan
Tool And Die Engineer
HAL, Koraput

*EMBA allows me to bring
newly acquired classroom
concepts, culture, knowledge
and tools learned from peers
and expert faculty...*



Rashmi Ranjan Padhihari
Sr. Manager
NALCO

*The EMBA course is a very
Enrichment program for all
working executives.*



Sanjeev Kumar Singh
AGM (Materials),
NALCO, Damanjodi

*MBA degree is desired to
reach at higher level in
organization.*



M. Uma Mahesh
DGM (Chem)
NALCO, Damanjodi

*Refreshing my
management concepts
enabling me improve my
effectiveness in my job.*



Jouhar
AGM (Chem)
NALCO, Damanjodi

*Efforts of faculties and CUO
administration are
commendable.*



Manish Pridip Ekka
Senior Manager (Mechanical)
NALCO, Damanjodi

*This programme enhances
our professional proficiency.*



Satyajee Mohanty
Software Engineer,
HSBC-HTI

*Well-crafted MBA course with
interactive sessions with
professors, educators and
classmates from different work
areas and professional fields.*



Karunalegy Karunakaran
Assistant General Manager
NALCO

*Friendly and professional
faculties.*



Satyakam Nayak
Assistant General Manager
(Ceramics), NALCO

*Sharpening our
management skills,
learning new tools,
methodology. Discovering
new techniques.*



Srikanta Mohapatra
Chief Manager Finance
HAL, Sunabeda

*Facilities assigned for
different subject are
excellent. The programme
will be grand success.*



Srikanth Reddi
Manager
NALCO

*Course is really good and
informative.*



S Sai Krishna Dora
Dy. Manager
HAL, Koraput Division

*The programme has been
designed especially keeping in
view the industry requirements
of working professionals.*



Sajit Mohapatra
Chief Manager (Production
Planning). HAL

*Enriches knowledge seeking
working professionals of the
locality.*



Chandan Logunjeet
Business Head
Bookyberg Private Ltd.

*Helps me to gain
knowledge in various fields
...glad to have joined for
this course by CUO.*



Antaryami Mallik
Assistant Engineer
MECON LIMITED

*Have lots of benefits from
this Central University
Odisha EMBA program.*



Nirmal Kumar Nayak
Sr. Manager
NALCO

*Development of conceptual
skill.*



Komali Hashmath
Ex System Engineer in TCS

Helps in enriching the skills we have.



Dr. Shib Narayan Meher
Manager
NALCO

Enhance Carrier growth of an executive for acquiring higher position like AGM/DGM/GM in an organisation.



Sanjeev Kujur
Manager
NALCO

Helps as we move higher up in professional ladder.



Pallabi Panda
PLC Management
Satyam and Automotive and
Getting to learn various aspects of managerial skills and a broader outlook to see business



Chandra Sekhar Mishra
Assistant General Manager
State Bank of India
The faculty are really wonderful...classes are conducted at very convenient timings



Rajesh Kumar Mohanty
Operation And Maintenance.
THERMAX LTD

The Program has been well designed ...



Priya Ranjan Behera
Sr. Assistant
HAL

Will be beneficial for us in career enhancement...



Sitesh Ray
Senior Manager
HAL, Sukhoi Engine
Division

Suitably designed for working executives...



Sobhan Mishra
Professor, Oral &
Maxillofacial Surgery
SOA University

Helps to hone my existing skills and enrich knowledge



Priyabrata Mallick
Manager,
Manufacturing
HAL

Well designed to accommodate the needs of working professional

Why Join MBA (Executive) Programme @ CUO

- A NAAC accredited and NIRF-ranked Central University, established by an Act of Parliament of India, 2009
- Standards prescribed by AICTE, UGC and MoE
- Blended mode of teaching (online and face-to-face)
- A band of experienced faculty members and resource persons from premium institutes
- Smart classroom, Wi-Fi campus, computer laboratory and central library
- Webinars/seminars, Industrial visits, Projects, Symposium, Conferences, Workshop, Peer learning, Personal Contact Programmes (PCPs)
- Career growth to top management positions ahead of competitors
- The curriculum presents opportunities to intensify participants understanding both parallel functional area subjects
- An excellent combination of pedagogy involving interactive class sessions, case analysis simulations and project work and application of concepts

Who can take Admission?

- Candidates must hold a Bachelor's degree or equivalent from a recognized Institute/University etc, with minimum of 50% marks for UR/EWS, 45% for OBC (NCL)/PH and 40% for SC/ST.
- The candidates must have a minimum of one year of full-time work experience in a responsible managerial position in a PSU/ Central or State Government Undertakings/ Registered Company/ Industry/ Educational/ Research Institution/ Govt./ Quasi Govt./Autonomous Organization/ Private Company/Cooperatives/ Management Consortia/ Individual Entrepreneur etc.
- There is no age limit for admission in this programme. However, the candidate should be fit and healthy and be able to cope up with the academic rigour and long and intense spells of learning and application.