

CENTRAL UNIVERSITY OF ODISHA, KORAPUT

OFFICE OF THE PUBLIC RELATIONS

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CUO Journalism Students Visit *Radio Dhimsa*

Gains Hands-on Experience on Community Radio programme production

The students of Journalism and Mass Communication, Central University of Odisha conducted a field visit to *Radio Dhimsa*, a Community Radio Station run by SOVA (South Odisha Volunteer Association) NGO on 25 March 2025. Radio Dhimsa, situated at Chhapar village, 8 Kilometres from the district headquarter Koraput, the only Community Radio Station in Koraput district caters to the need of the community and disseminates their information and opinions to the administration.

The students of Journalism & Mass Communication along with the faculty members and research scholars visited the radio station and went through various programmes conducted by the NGO for the community. They took stock of the recorded programmes aired by the organisation and also had a first-hand experience at the radio station. First, the students and faculty members, led by the Head of the Department Dr. Nikhil Kumar Gouda, visited the SOVA office and had an interaction with the officials. At the office the students were given a brief information about the SOVA organisation and about the activities of *Radio Dhimsa*. The Secretary and Founder of SOVA Sri Sanjeet Kumar Patnaik greeted the visiting team and introduced them about the organisation. He also explained the purpose of Community Radio and the activities of *Radio Dhimsa* in Koraput and adjacent villages for social upliftment. On behalf of CUO the Head of the Department Dr. Nikhil Kumar Gouda lauded the efforts of SOVA for the social socio-economic upliftment of the undivided Koraput district. He also expressed his hope that in future CUO and SOVA will work together for academic engagement and social outreach.

After the introductory session, the team visited Radio Dhimsa at Chhapar village and learned various aspects of Radio production including anchoring, sound mixing, narrowcasting and other aspects. The team, lead by Dr. Gouda was accompanied by other faculty members including Dr. Pradosh Kumar Rath, Dr. Gourav Ranjan, Dr. Sony Parhi and Dr. Talat Jahan Begum. On behalf of SOVA Mr. Ram Prasad Patnaik, Nibedita Panda and Arpita Tripathy were present.

Dr. Phagunath Bhoi, Public Relations Officer

Visit of Dept. of JMC to Radio Dhimsa - a Community Radio station at the tribal heartland of Koraput on 25 March 2025



Students and Staff of DJMC at Radio Dhimsa Studio

