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D.O.NO.14-1/2021 (CPP-II)   12-04-2021

Sub: COVID appropriate behaviour and Vaccination:- *'Safai Bhi, Dawai Bhi, Kadai Bhi'*.

Respected Madam/Sir,

This is in continuation of UGC's communication D.O.NO.14-1/2021 (CPP-II) dated 09.04.2021, wherein UGC has requested all Higher Education Institutions (HEIs) for adopting a focused strategy for COVID appropriate behaviour and vaccination.

It is once again reiterated that HEIs are expected to play a lead role in spreading awareness with renewed emphasis on 'Safai Bhi, Dawai Bhi, Kadai Bhi' by adopting a five-fold strategy to deal with the situation viz. Testing, Tracing, Treatment, COVID appropriate behaviour and Vaccination.

In this regard, all the Vice Chancellors, Principals of Colleges, Faculty, Students and Staff are requested to spread awareness about COVID appropriate behaviour and vaccination through websites and other media (Print/ Electronic/ Social) as given below:

1. Always cover mouth with a mask.
2. Wash hands frequently and thoroughly with soap & water or use alcohol-based hand sanitizer.
3. Do not touch eyes, nose and mouth.
4. Get Vaccinated
5. Maintain Social Distancing.
6. Avoid Large Gatherings.
7. Anybody with signs & symptoms (cough, fever or difficulty in breathing) should call national Toll-Free Helpline 1075 or State Helpline numbers for any queries.

Messages about COVID appropriate behaviour and Vaccination may be tweeted with #Unite2FightCorona.

Enclosed creatives (messages), in Hindi and/or any regional language, may be prominently displayed on website and appropriate places in the Institution. The creatives are available at the following link https://www.ugc.ac.in/ugc_notices.aspx?id=NDE1NQ==.

You are requested for a coordinated and collective efforts for spreading awareness about COVID appropriate behaviour and Vaccination.

With kind regards,

Yours sincerely,

(Rajnish Jain)

The Vice-Chancellors of all Universities
The Principals of all Colleges