

CENTRAL UNIVERSITY OF ODISHA, KORAPUT

OFFICE OF THE PUBLIC RELATIONS

PRESS RELEASE, 16.05.2021

**Virtual industrial tour
on 'a peep into the working of an aviation industry in India'**

A Virtual Industrial Tour was organised by the Department of Business Management on Thursday, 13 May 2021 at 11:30 am on the topic "A peep into the working of an aviation industry in India". Prof. P Durgaprasad, Visiting Professor, Department of Sociology, Prof. Sharat Kumar Palita, Dean, School of Biodiversity and Conservation of Natural Resources and Dr. Ram Shankar, Controller of Examinations delivered their valuable remarks about the industrial tour. The Virtual Industrial Tour was conducted by Sh. Ashish Roy, Academic consultant, CUO. Prof. I. Ramabrahmam, Vice-Chancellor conveyed his best wishes for a successful programme.

The opening remark was given by Prof. P Durgaprasad where he emphasised the importance of Strategic management to determine the vision and goal of the organization. Prof. Sharat Kumar Palita encouraged all by saying that strategic management is important in all the spheres of life and Dr. Ram Shankar put his words forward by reflecting on how work and the place of work is important for all and industrial tour plays an important role in the curriculum. Sh. Ashish Kumar Roy motivated the budding managers to take challenges as an opportunity during the adverse conditions through his presentation and videos. The presentation gave an insight about the history of Aviation industry, importance of Business Strategy, evolution of Aviation industry in India, importance of decision making and role of statistics and analytics for future job market. It was followed by an interesting discussion session. A special thanks was expressed by the students to acknowledge the dynamism of Prof. I. Ramabrahmam, Hon'ble Vice-Chancellor, CUO in conceiving the idea of the event.

All the departmental faculty members including Dr. Pritish Kumar Behera (Coordinator), Dr. Subash Chandra Pattanaik, Mr. Srinivas Rao K., Mr. Yadav Devi Prasad Behera, Ms. Pabisha Chattopadhyay, Academic Assistant along with the students of MBA 1st and 2nd year actively participated in the programme. The event was well compered by Mr. Ajit Kuldip & Ms. Satyapriya Pangji, students of MBA 4th semester.

Dr. Minati Sahoo, HOD(I/c), Department of Business Management concluded the programme by expressing her thanks to all the dignitaries of the event, to Mr. Prakash Chandra Jena, for assisting Mr. Roy in preparing videos and presentation and to the students for taking the pain of organising the event in a befitting manner.

Dr. Phagunath Bhoi, Public Relations Officer