

CENTRAL UNIVERSITY OF ODISHA, KORAPUT
OFFICE OF THE PUBLIC RELATIOS

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CUO organizes Special Lecture on Implications of Social Science on Health Determinants

The Department of Sociology, Central University of Odisha, Koraput has organized a Special Lecture on **"Implications of Social Science on Health Determinants"** on 22nd December 2021. The special lecture has been delivered by Dr. Kalyan Brata Saha, a noted scientist from NIRTH-ICMR, Jabalpur. Prof. Sharat Kumar Palita, Vice-Chancellor in charge of the University wished for successful programme.

Dr. Saha highlighted the role of social sciences in understanding the social determinants of health. He has also emphasized information, education and communication for ensuring health-seeking behaviour among individuals in tribal areas. In fact, Dr Saha extensively spoke on social research techniques and shared the successful story of eradicating Malaria in Dindori district of Madhya Pradesh by using IEC (Information, Education, Communication), BCC (Behaviour Change Communication), ACSM (Advocacy, Communication and Social Mobilization) methods. He discussed about the social determinants of health, he also guided the students for their future endeavours in research field by advising them to be thorough in data estimation techniques and building good rapport with masses in the field. Dr. Saha has mentioned several instruments for conducting field study in tribal areas in terms of case study, observation, interview, FGD, PRA, etc.

Dr. Kapila Khemundu, Head I/c, Department of Sociology delivered the welcome address. Dr. Nupur Pattnaik, Faculty, Sociology introduced the speaker. Dr. Bijay Maharana, Faculty, Sociology offered vote thanks at the end of the lecture. The special lecture has been attended by all the students as well as faculty members of the Department of Sociology. The especial lecture was moderated by Dr. Aditya Keshari Mishra, Faculty, Sociology.

Dr. Phagunath Bhoi, Public Relation Officer